



NEWS RELEASE

For Immediate Release:

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Hill and Valley Regional Sales Manager Appointed

(ROCK ISLAND, Ill.) Hill and Valley, a Rock Island-based manufacturer of no-sugar-added and sugar-free desserts, announces the addition of a new Regional Sales Manager.

Hill and Valley hired Jason Bristol in May of 2006 to a Regional Sales Manager position. Jason was chosen to this position due to his insight into the company's core distribution channels and ability to direct broker's sales organizations. He received his MBA from Oregon State University.

For more information, call 1-800-480-0055 or go to www.hillandvalley.net.

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