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For Immediate Release

CIRCLE PEAK ANNOUNCES MANAGEMENT PROMOTIONS

New York, NY, January 12, 2006 – Circle Peak Capital, a private equity firm based in New York City, announced today the promotion of John R. Jonge Poernik to Partner and Holbrook M. Forusz to Vice President.

Poernik joined Circle Peak in January 2005 and has more than 12 years of marketing, corporate development and M&A experience in the United States and Europe. He has worked with many of the world's largest and most distinguishable consumer brands including Victoria's Secret, Bath & Body Works, Express, United Colors of Benetton and Sisley. In addition, he has experience in the sporting goods sector, including involvement with Benetton's acquisitions of Killerloop, Rollerblade, Prince, Ektelon, Kastle, Asolo and Nordica sports brands in the 1990s. John holds an MBA in Finance from the Wharton School, The University of Pennsylvania.

Forusz joined Circle Peak as a Senior Associate in June 2005, and previously worked as an Associate Vice President at Provident Bank in structure and corporate finance, where he underwrote and managed a portfolio of over \$400 million in debt and equity financings. In addition, he spent four years as a Senior Associate with the private equity firm The Walnut Group in Cincinnati. At Walnut, Holbrook worked on several high profile transactions including Build-a-Bear, Deal\$ Dollar Stores and Logo Athletic. Holbrook holds an MBA in Finance from The University of Chicago, Graduate School of Business.

"John and Holbrook have both played a key role in Circle Peak's recent growth and record of accomplishments in 2005. Their contributions were significant in our latest acquisitions of Hill & Valley and Shari's Restaurants, and their collective consumer experience across private equity and operations have strengthened our position in the small- to mid-market consumer marketplace," said Managing Partner, R. Adam Smith.

Circle Peak Capital LLC

Circle Peak Capital LLC is a private equity investment firm based in New York, NY that invests in established small- and mid-cap private companies in the consumer sectors. Circle Peak's principals and advisors are experienced in investing in, managing, operating and advising companies with between \$10 million and \$500 million in sales. The Company is dedicated to partnering with proven management, and supplementing management teams where necessary, building profitable and sustainable businesses, and realizing significant returns on capital for its principals, management teams and investors. For more information, go to www.circlepeakcapital.com or call 646.230.8812.