



CIRCLE PEAK CAPITAL

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**FOR IMMEDIATE RELEASE**

**CIRCLE PEAK CAPITAL ANNOUNCES ADDITIONS TO ADVISORY COUNCIL**

New York, NY, July 2008 – Circle Peak Capital, a private equity firm based in New York City, announced today the addition of Steven Kotler, Andrew T. Malloy, and Robert E. Martin to the firm’s Advisory Council.

Prior to 2000, Mr. Kotler, for 27 years, was with the leading global financial investment firm, Schroder & Co. and its predecessor firm, Wertheim & Co., where he served as its Chief Executive Officer and President. For six years Mr. Kotler served as a Governor of the American Stock Exchange, and has served on The New York City Partnership and Chamber of Commerce’s Infrastructure and Housing Task Force, The Board of Trustees of Columbia Grammar and Preparatory School and, the Board of Overseers of the California Institute of the Arts. In addition, he is a member of the Council on Foreign Relations. Mr. Kotler is Vice Chairman of Gilbert Global Equity Partners. Mr. Kotler is Co-Chairman of the Board of Directors of True Temper Sports, and is a Director of CPM Holdings, and The Archstone Partnerships, a leading, privately-held, alternative investment firm. Mr. Kotler was President of The Woodrow Wilson International Center for Scholars Council

Mr. Malloy, with over twenty years of alternative investment and wealth management experience, began his career in 1982 with the Corporate and Executive Services Group of Bear, Stearns & Co., Inc. In 1989, he joined a private merchant bank to assist large family offices with the management of their alternative investment portfolios. In 1991, he became a Senior Vice President at Oppenheimer & Co., Inc. to develop its alternative investment management business platform. Mr. Malloy is a Founding Investor in, as well as the Director of Institutional Sales of WisdomTree Asset Management, Inc. WisdomTree has developed the first family of fundamentally-weighted dividend and earnings indexes and ETFs. WisdomTree Investments has also attracted a talented group of industry veterans as initial investors and to its Board of Directors, including Professor Jeremy Siegel of The Wharton School, James Robinson III of RRE Ventures, Arthur Levitt (ex-Chairman of the SEC) and legendary investor Michael Steinhardt, the Founder, initial investor and Chairman of the Board of WisdomTree Asset Management, Inc.

Mr. Martin, formerly the Chief Operating Officer, Senior Managing Director, and Treasurer of Orchard First Source Asset Management, LLC (OFS), which he co-founded in 2001, is now acting

in the capacity of strategic advisor to the company. OFS provides cash flow and asset based debt financing to support leveraged buyouts, recapitalizations and corporate restructurings. From 1996 to 2000, Mr. Martin served as Chief Financial Officer and a member of the Board of Directors of a healthcare industry financial information systems company, and a New York-based asset management company where he worked with the founder of Circle Peak. From 1993 to 1996, Mr. Martin was the Director of the Loan Asset Resolution practice within KPMG Barents Group, LLC, an international financial advisory subsidiary of KPMG. From 1990 to 1993, as Treasurer and Senior Vice President, Mr. Martin was responsible for organizing a middle market senior loan asset management company and creating a fund for the purchase of performing and non-performing loans. Prior to 1990, Mr. Martin held various positions in the banking industry including Vice President and Area Head in the Leveraged Capital Division of Citibank, N.A., and President of CIBC Capital Corp., where Mr. Martin also formed and managed the Acquisition Finance Group of CIBC. Mr. Martin holds a B.A. from Pennsylvania State University.

## **CIRCLE PEAK CAPITAL**

Circle Peak Capital LLC (“Circle Peak”) is a private equity investment firm based in New York, NY and founded in 2002 that invests in or acquires established small- and mid-sized private companies in the consumer and asset management sectors, with a focus on building brands and sustainable competitive advantages. Circle Peak's principals and advisors are experienced in acquiring, managing, and building companies with between \$50 million and \$500 million in sales. Since August 2005, CPC has led six investment platforms (and led or co-led an additional nine add-on transactions), which combined total over \$450 million in initial transaction value, junior capital commitments of over \$230 million, and revenue of over \$435 million. Circle Peak's existing investment portfolio includes Fischbein LLC, Rocket Dog Brands Holdings, WealthTrust Inc., Luxury Optical Holdings LLC, Shari's Restaurants Management Corp, and Hill & Valley LLC. Circle Peak is dedicated to partnering with proven management, building profitable businesses, and realizing significant returns on capital for its principals, management teams and investors. For more information, go to [www.circlepeakcapital.com](http://www.circlepeakcapital.com), or call 646-230-8812.